

**Marfa Public Radio**  
**Board of Directors Meeting \* Minutes**  
via telephone, January 22, 2016, 10AM

**Attending:** Jim Byerlotzer, Royce Mitchell, Ginger Griffice, Bill Dingus, Lee Anna Good, Kathy Bork, Liz Rogers, Cory Van Dyke, with Tom Michael  
**Absent:** Chris Douridas, Katie Kucera

The meeting was called to order at 10:04 AM.

On the agenda were discussions of the FY 2016 budget, the sale of the apartment buildings, and proposed dates for board meetings.

Michael discussed the main assumptions for the 2016 budget, notably investment in new Development personnel to allow for increases in underwriting and membership. The board reviewed the budget month-by-month, with Griffice asking about membership income for July. Based on last year's category totals, Mitchell described these as stretch goals. Dingus asked about the inventory of underwriting spots. Byerlotzer said, although increased from last year, the underwriting goals were achievable. Dingus moved to approve the budget and Bork seconded; all approved.

Byerlotzer discussed the advantages of weekday meetings and the board plotted out rough dates for the quarterly meetings in mid-February, mid-May, mid-August, and mid-November.

The meeting was adjourned at 10:35 AM.

**Marfa Public Radio**  
**Board of Directors Meeting \* Minutes**  
Marfa studios & via telephone, February 12, 2016, 2 PM

**Attending:** Jim Byerlotzer (Austin), Royce Mitchell (Midland), Ginger Griffice (Marfa), Bill Dingus (Midland), Lee Anna Good (Odessa), Kathy Bork (Traveling), Liz Rogers (Marfa), Cory Van Dyke (Marfa), Katie Ray (Marfa), Liz Rogers (Marfa)

**Absent:** Chris Douridas

**Staff:** Tom Michael, Sara Melancon, Hayes Masucci (Houston)

The meeting was called to order at 2:01 PM.

The previous meeting minutes were ratified; Van Dyke made the motion, Griffice seconded; all approved. Michael discussed the new studios, new traffic software, recent community events, and membership drive planning. He shared committee meeting minutes. The Board reviewed dashboard items. They discussed a push for new members and the eventual construction costs for the repeater in Presidio.

Mitchell led a discussion of the budget, warning of potential cashflow issues, but saying our positioning is “better than last year.” In reviewing 2015 year-end totals, he noted how the organization beat income expectations and spent less than budgeted. There were predictions that the energy industry will continue to be down, and how that would affect fundraising in Midland/Odessa. Rogers motioned to accept the 2015 financials, Van Dyke seconded; all said aye.

There was a discussion of the property for sale and a rundown of current debts. Mitchell offered to run a credit check on the financial health of the prospective buyer. Bork moves to proceed with it; Rogers makes the second; all vote in favor. The board discussed the possibility of owner-financing for a portion of the sale.

In discussing development efforts, Masucci outlined his recent work and his focus on better organization. Melancon discussed approaches to lapsed donors. The efforts are focused on expanding underwriting and membership. The KXWT Advisory Board was to review potential donor lists with Masucci.

Michael discussed the second craft beer event and the possibility of combining fall drives into a single fundraiser. He previewed the Host Exchange with the Cape Cod station, sending Travis to WCAI for three weeks in exchange for their host. He also outlined the shared membership/events hire with Basin PBS expected for

Roger made motion that the meeting come to an end; Griffice placed the second; all supported the motion. The meeting was adjourned at 3:10 PM.