

In Attendance:

Staff: Elise Pepple, Lisa Kettyle, Ian Lewis, Lindsay Hendrix

Board: Al Davis, Kristina Van Dyke Fort, Christian Patry, Ginger Griffice, Lee Anna Good, Woody Leverett, Shane O'Neal, Cory Van Dyke via phone

Guest: Sally Kane via phone

Meeting called to order 10a

Executive Session

Sally Kane: Reviews NFCB CCI Cohort and MPR's project. Explains NFCB and CCI's resources for the station, baseline survey, and CPB funding. Provided multi-page document with observations and suggestions. Data will be available to the staff and board at conclusion.

KXWT Report - Ian reviews progress and challenges of KXWT. Board discusses options for fundraising in the Midland area for repairs. Discussion about possible deadlines for Midland signal repair follows. Decision: Marfa to Midland and other Midland fundraising opportunities will help raise funds for the KXWT repairs. Station could hire an outside expert in addition to the engineers Ian has already engaged. Ian: next steps are to explore a T1 line or options BBT might offer.

Shane moves to approve minutes. Woody seconds. Minutes approved.

Elise reviews highlights and special events. Elise explains that the station won 7 regional Murrow awards - more awards than any other small station in the country.

Elise reviews financials. Elise and Al discuss need for a treasurer on the board. Elise explains changes made to the financials format. The station is in a strong position. Elise reviews payment of loan approved in January meeting. Reviews investments made in infrastructure. Discussion follows.

Dash report is reviewed. Discussion follows.

Elise reviews spring membership drive. Drive was extended one day to achieve goal. \$10,000 was raised in the final 24 hours of drive. Board decides to compare membership drive outcomes from season to season.

The board reviews letter to editor. Discussion follows. Shane moves to approve letter, Kristina seconds. Board votes to approve.

Elise and Lindsay review development director job description and recruitment methods. Elise and Lindsay review goals: interview top candidates in June, onboard in July if possible. The position will have a constant presence in Midland and throughout the state. Elise explains that this position is the first to be hired for a development team of that we will build in the coming years. Discussion follows. Outcome: Kristina asks each board member to share the position with 2 people.

Elise reviews Presidio tower progress. Due to KXWT emergencies and signal issues, the Presidio tower project was delayed until late summer/early fall. Elise reviews current expenses for Presidio versus initial budget. Explains Discussion follows.

Elise reviews CCI Cohort project and station capacity.

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Board meeting adjourned